

Picking a perfect picture frame!

What is a picture frame? Just a box – four pieces of wood or metal holding a picture on a wall?

Absolutely not!

The right picture frame can create a perfect package, complementing what's inside the frame – a photo, poster, artwork or family treasure.

Have a picture that you love? It is amazing how stunning it can look in the right frame! On the flip side, the wrong frame job can spoil a lovely photo or work of art.

A professional framer can show you a wide variety of interesting frame styles and finishes to creatively show off photos and prints, as well as shadow boxes for three-dimensional items such as heirlooms, awards and medals.

Spoilt for choice? Finding the right frame to complement the interior design of your home or office can be difficult. Let your professional picture framer guide you through the maze of options:

- **Wood**

Wood moulding is available in a variety of styles and finishes. A professional framer will help you select the right one for your décor and custom make a frame that is just the right size for your framing project.

- **Metals**

Metal frames have come a long way from the early days when only a couple of styles were available. There are a wide range of metal mouldings in a number of finishes to fit most any interior.

- **Plastic**

The most common plastic frame materials are extruded polystyrene and polyvinyl chloride (PVC). These are available in a wide variety of profiles and finishes and, without close examination, could pass for wood.





Picture frames can be sleek and modern, ornate and traditional, or anything in between!

Frames give a dynamic boost to your home décor – add that special touch by selecting from all of the fabulous picture frames that are available. Allow frames to create beauty for your home for a lifetime.

A qualified professional framer will play an important role in the preservation of your art through the use of proper protective materials. Care should be taken in selecting a professional framer who is knowledgeable in preservation framing methods, which will help protect valuable art.

The Professional Picture Framers Association™ (PPFA®) is the international trade association for the art and framing industry. PPFA works to elevate professional standards in the industry by providing advanced educational programs and encouraging the continued professional development of custom picture framers.

Be sure to look for the purple and white PPFA member decal on the shop door or window!