



Benefits & Services Sheet

2015 International CES

January 6-9, 2015 • Las Vegas, Nevada • USA

EXHIBIT SPACE INVESTMENT – Las Vegas Convention Center (LVCC), Las Vegas Hotel (LVH), and the Sands

OPEN EXHIBIT SPACE & MEETING ROOMS	<u>CEA MEMBER RATE*</u> \$35 per sq. ft.**	<u>CEA NON-MEMBER RATE</u> \$40 per sq. ft.**
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***Above space rates apply January 7-10, 2014 only. Open exhibit space contracts received after January 10 will be charged the member rate of \$37 per sq. ft. and the non-member rate of \$42 per sq. ft.*

INTERNATIONAL GATEWAY EXHIBIT SPACE (LVH)	<u>RATE</u> \$33**
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***International Gateway contracts received after January 10, 2014 will be charged the rate of \$35 per sq. ft.*

TURNKEY PACKAGE	<u>CEA MEMBER RATE*</u>	<u>NON-MEMBER RATE</u>
10' x 10' (A-1)	\$5,875	\$6,375
10' x 20' (A-2)	\$11,750	\$12,750
20' x 20' (A-4)	\$23,500	\$25,500

Above space rates apply January 7-10, 2014 only.

CES MEETING PLACE	<u>CEA MEMBER RATE*</u> \$47 per sq. ft.	<u>NON-MEMBER RATE</u> \$52 per sq. ft.
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Includes carpet and unlimited standard furniture, when ordered by deadline
Above CES Meeting Place rates apply January 7-10, 2014 only. CES Meeting Place contracts received after January 10 will be charged the member rate of \$49 per sq. ft. and the non-member rate of \$54 per sq. ft.

TECHZONES

Please contact your sales representative or refer to the individual TechZone information for pricing, layouts, and options available.

***CEA Member Discount** – To receive the CEA member rate, Exhibitor must become a CEA member with fully paid dues within 60 days of submitting this Contract. Companies who submit their Contract after May 1, 2014 will have until July 1, 2014 to become a CEA member with fully paid dues to receive the CEA member rate. The CEA member rate is not available after July 1, 2014. Cancellation or termination of membership will result in the recalculation of space fees at the non-member rate. CEA reserves the right to adjust pricing based on membership status. Not all exhibit space is eligible for the membership discount.

NOTE: CEA membership is NOT included with this Contract. Contact membership@CE.org to join.

EACH ADDITIONAL DIRECTORY LISTING AND/OR SHARE COMPANY REGISTRATION IS \$850.

I. COMPLIMENTARY EXHIBITOR SERVICES (for all booth sizes and locations)

- Unlimited exhibitor invitations - an innovative and proven way to attract your customers!
- 2015 Exhibitor Workshop webcast series
- Exhibitor badges: five (5) badges per 100 square feet, minimum of ten (10)
- Nightly booth vacuuming
- Shuttle bus service on show days to/from official CES hotels
- Printed and online show directory listings
- Website link from www.CESweb.org
- Discounted hotels & travel through www.CESweb.org/travel

II. SPECIFIC EXHIBIT AREAS

Each room includes the applicable complimentary exhibitor services listed in section II plus:

- **OPEN EXHIBIT SPACE 399 SQ. FT. AND UNDER includes (All venues):**
 - 8-foot high backwall drape
 - 3-foot high siderail drape
 - Company identification sign (7"x 44")
 - Two (2) hours of complimentary electrical labor at the LVCC & LVH. For exhibitors with 400 sq. ft. or more at the LVCC, exhibitors will receive one (1) hour of hanging sign labor.

III. PLEASE NOTE - ALL BOOTH SIZES AND LOCATIONS - Carpet is mandatory, yet is not included at the LVCC; however, it may be ordered using the order form in your CES Exhibitor Manual at www.CESweb.org/manual.