



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY CEA

Benefits & Services Sheet

2014 International CES

January 7-10, 2014 • Las Vegas, Nevada • USA

I. EXHIBIT SPACE INVESTMENT – Las Vegas Convention Center (LVCC) , Las Vegas Hotel (LVH), and the Venetian

	<u>CEA MEMBER RATE*</u>	<u>CEA NON-MEMBER RATE</u>
OPEN EXHIBIT SPACE & MEETING ROOMS	\$37 per sq. ft.	\$42 per sq. ft.

	<u>RATE</u>
INTERNATIONAL GATEWAY EXHIBIT SPACE (Venetian)	\$35

	<u>CEA MEMBER RATE*</u>	<u>NON-MEMBER RATE</u>
TURNKEY PACKAGE		
10' x 10' (A-1)	\$6,075	\$6,575
10' x 20' (A-2)	\$12,150	\$13,150
20' x 20' (A-4)	\$24,300	\$26,300

	<u>CEA MEMBER RATE*</u>	<u>NON-MEMBER RATE</u>
CES MEETING PLACE	\$49 per sq. ft.	\$54 per sq. ft.

Includes carpet and unlimited standard furniture, when ordered by deadline

TECHZONES

Please contact your sales representative or refer to the individual TechZone information for pricing, layouts, and options available.

** To receive the CES membership discount, the exhibiting company must become a member with fully paid dues within 60 days of submitting their CES Application and Exhibit Space Contract. Companies who submit their application after May 1, 2013 will have until July 1, 2013 to become a member with fully paid dues to receive the CES membership discount. The CES membership discount is not available after July 1, 2013. Cancellation or termination of membership will result in the recalculation of space fees at the non-member rate. CEA reserves the right to adjust pricing based on membership status. Not all exhibit space is eligible for the membership discount.*

EACH ADDITIONAL DIRECTORY LISTING AND/OR SHARE COMPANY REGISTRATION IS \$850.

I. COMPLIMENTARY EXHIBITOR SERVICES (for all booth sizes and locations)

- Unlimited exhibitor invitations - an innovative and proven way to attract your customers!
- 2014 Exhibitor Workshop webcast series
- Exhibitor badges: five (5) badges per 100 square feet, minimum of ten (10)
- Nightly booth vacuuming
- Shuttle bus service on show days to/from official CES hotels
- Printed and online show directory listings
- Website link from www.CESweb.org
- Discounted hotels & travel through www.CESweb.org/travel

II. SPECIFIC EXHIBIT AREAS

Each room includes the applicable complimentary exhibitor services listed in section II plus:

- **OPEN EXHIBIT SPACE 399 SQ. FT. AND UNDER includes (All venues):**
 - 8-foot high backwall drape
 - 3-foot high siderail drape
 - Company identification sign (7" x 44")
 - Two (2) hours of complimentary electrical labor at the LVCC & Hilton. For exhibitors with 400 sq. ft. or more at the LVCC, exhibitors will receive one (1) hour of hanging sign labor.

III. PLEASE NOTE - ALL BOOTH SIZES AND LOCATIONS - Carpet is mandatory, yet is not included at the LVCC; however, it may be ordered using the order form in your CES Exhibitor Manual at www.CESweb.org/manual.