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2013 PMA@CES Exhibitor Newsletter – January 2 Edition

Director's Corner – Contact information for Trade Exhibits Department on-site

The International CES Show Office will be located in the foyer across from the entrance to the Paradise Event Center. This will be the main point of contact for exhibitors in need of assistance. Show office hours are 8am to 5pm and can be reached at 702-967-3016. The 2013 PMA@CES Office will open Monday, January 7. If you have any questions or need to contact the Trade Exhibits Department, please feel welcome to contact us at 702-892-3030. Calls to PMA headquarters in Michigan will be forwarded to the PMA office only periodically.

Executive Note: Looking for another way to reach photo buyers?

Consider the Vendor Reception at Bally's on January 6, from 4:30 p.m. to 7:00 p.m. This is the premier networking event for imaging companies at PMA@CES. It is not too late. There are still a few tables remaining. Please contact [Jeff Frazine](#) for availability and details.

The calendar of deadlines

In each edition of the *Exhibitor Newsletter*, there is a listing of the upcoming deadlines for "all things show-related" - exhibiting deadlines, GES and other official contractor advance discount deadlines, and optional promotional opportunities and events. Use this list as a reminder of the closest deadlines; the full list will be posted on the PMA@CES website within the [Exhibitor Manual](#).

2013 PMA @CES Move-in Begins - Friday, January 4, 2013 at 8:00 a.m.

2013 PMA @CES Registration Opens for Exhibitors - Saturday, January 5, 2013 at 7:30 a.m.

PMA Conferences Vendor Reception - Sunday, January 6, 2013, 4:30 p.m. to 7:00 p.m.

2013 PMA @CES Opens - 10:00 a.m. on Tuesday, January 8, 2013

2013 PMA @CES Closes - 4:00 p.m. on Friday, January 11, 2013

PMA@CES Registration area will be located in the Ballroom at the LVH.

PMA@CES on-site registration will be open for exhibitors during the following hours:
Saturday, January 5, 7:30 a.m.-5:00 p.m.
Sunday, January 6, 7:30 a.m.-5:00 p.m.
Monday, January 7, 7:30 a.m.-7:00 p.m.

CONTACT US!



[Jeff Frazine, Sales](#)



[Suzi Barger,
Housing and
Special Events](#)



[Bill Covey,
Services](#)



[Melissa Aldrich,
Operations](#)

Tuesday, January 8, 7:30 a.m.-5:00 p.m.
Wednesday, January 9, 8:00 a.m.-5:00 p.m.
Thursday, January 10, 8:00 a.m.-5:00 p.m.
Friday, January 11, 8:00 a.m.-3:00 p.m.

It's not too late to complete and approve your listing and register for your exhibitor badges

Don't miss your chance to add a company description and more information about your products to the online show directory. Go [here](#), input the exhibitor ID and password that was emailed to you, and then complete your listing. Be sure to select at least one product category within the Digital Imaging group so that your firm will show up in all searches by PMA attendees! *(If you do not have your ID and password, please [email us](#) as soon as possible so that we can get those items to you.)*

Note that exhibitor registration is open. Each exhibitor is entitled to five badges per 10x10 space with a minimum of 10 badges. Once you have exceeded your allotment there will be a \$10 per badge charge. Simply go [here](#), enter your company name and exhibitor customer ID, then register for your badges. If you are in need of invitation letters, you may request these through the registration process as well.

2014 PMA@CES - Onsite Space Selection

PMA will be using an onsite space selection process again for 2014 PMA@CES. By now, you should have received your packet in the mail.

Here are some great reasons why onsite at 2013 PMA@CES is the best time for you to select your space for 2014 PMA@CES:

1. **Priority Placement.** Companies who are choosing during Advance Space Selection are those that get the first opportunity to choose space for the following year's show - therefore will be getting first option on the optimal booth locations and desirable configurations!
2. **Discounts.** By selecting exhibit space during Advance Space Selection companies will have a lower rate on the exhibit space - a full \$2 less per square foot than companies who sign up later in the year.
3. **Priority Wait List.** If you would like to consider other exhibit space sizes, locations or configurations, then by signing up during Advance Space Selection you will be higher on the wait list than other companies that sign up later in the year.

If you have not received the information and you are interested in participating in the onsite space selection, please email [us](#) and will let you know your appointment time.

Thank you for your time and attention. Look for the next edition in the coming weeks.

Please note: previous editions of the newsletter are archived [online](#).