Director's corner – Rooms are filling fast. Book today!

Executive note: 2013 PMA Membership Check

The calendar of deadlines

Final space payment past due

House Cleaning: complete and approve your listing and register for your exhibitor badges ASAP

Thank you, DIMA and PSPA/SPAA sponsors

2013 PMA@CES Exhibitor Newsletter – November 20 Edition

Director's Corner – Rooms are filling fast. Book today!

Bally's Las Vegas will be the official PMA headquarters hotel. Begin the week at the DIMA, PSPA & SPAA Conferences located at Bally's and then have easy access via the monorail to the LVH (formerly the Las Vegas Hilton) and the Las Vegas Convention Center for PMA@CES sessions, exhibits and the 2013 International CES exhibits.

Rooms for the PMA Conferences are filling fast. PMA rates start as low as **$49** and **$79** on some nights. These special rates end on **December 5** – or when the room nights are full.

Don't wait. Book online today!

Thanks,
Suzi

Executive Note: 2013 PMA Membership Status Check

On Monday, December 3, current PMA@CES exhibitor lists and membership rolls will be compared, and any firms that have requested member booth rates but have not paid their 2013 Association dues will have their space costs adjusted to the non-member price. December 1 is a firm deadline day beyond which PMA cannot honor preferred pricing, even if you pay your dues late. If space cost must be adjusted to non-member rate, the exhibitor must pay the difference by December 21, 2012. Member pricing is a way for PMA to show tangible appreciation to our cooperating members, but naturally, only dues-paid members in good standing rightly qualify for the savings.

Safeguard that savings by ensuring that your dues are fully paid today. Check your membership status, and if necessary renew today! Contact Nick Shaver 517-788-8100 x106 with membership questions.

The calendar of deadlines

In each edition of the *Exhibitor Newsletter*, there is a listing of the upcoming deadlines for "all things show-related" - exhibiting deadlines, GES and other official contractor advance discount deadlines, and optional promotional opportunities and events. Use this list as a reminder of the closest deadlines; the full list will be posted on the PMA@CES website within the *Exhibitor Manual*.

Final Space Payment due – Monday, October 1, 2012
Advance Warehouse Shipments may arrive at GES – November 19 - December 19, 2012
PMA Advance Housing Room rates expire - December 5, 2012 (or when sold out)Registration Deadline to receive badge in the mail – December 6, 2012
EAC Paperwork due – December 7, 2012

CONTACT US!

Jeff Frazine, Sales

Suzi Barger, Housing and Special Events

Bill Covey, Services

Melissa Aldrich, Operations

GES Electrical Orders due – December 10, 2012
Security Service Orders due – December 12, 2012
Lead Retrieval Discount deadline – December 12, 2012
GES Discount deadline – December 19, 2012
Encore Telephone/Internet Orders due – December 19, 2012

Final space payment past due

Please note that the full space payment was due October 1st. Has your firm submitted your full space payment to CEA? Now is the time to double-check and confirm that your space is secure for PMA@CES as space may be cancelled due to nonpayment. Not sure? Are you in need of an invoice? Please contact PMA Trade Exhibit Services with any questions.

House Cleaning: Complete and approve your listing and register for your exhibitor badges

Don't miss your chance to add a company description and more information about your products to the online show directory. Go here, input the exhibitor id and password that was emailed to you, and then complete your listing. Be sure to select at least one product category within the Digital Imaging group so that your firm will show up in all searches by PMA attendees! *(If you do not have your id and password, please email us as soon as possible so that we can get those items to you.)*

Note that exhibitor registration is open. Each exhibitor is entitled to five badges per 10x10 space with a minimum of 10 badges. Once you have exceeded your allotment there will be a $10 per badge charge. Simply go here, enter your company name and exhibitor customer id, then register for your badges. If you are in need of invitation letters, you may request these through the registration process as well.

Thank you, DIMA and PSPA/SPAA sponsors

PMA would like to thank the following sponsors for supporting the DIMA and PSPA/SPAA 2013 Conferences: 36 Pix, Advanced Photographic Solutions, Ark La Tex Color Lab, Canon, Cash Flow Solutions, Inc., C.R.I.S. Camera Services, Denny Manufacturing, Eastman Kodak, ECCE TERRAM, Heigl Technologies, Kubota PhotoDesign Inc., Live Yearbook, MackayMitchell Photopak, Marathon Press, Marco Photo Services, McAdams Graphics Inc., Miller's Professional Imaging, Photolynx Inc., Richmond Professional Lab, School Annual Publishing Company, Studio Source Yearbooks/Independent Yearbook, Timestone Software, Tyndell Photographic, Walters Publishing, Xerox

There are some sposorship opportunities remaining and you do not want to miss the Vendor Reception at Bally's on January 6th from 4:30pm to 7:00pm, the premier networking event for imaging companies at PMA@CES. Please contact Jeff frazine for availability and details.

Thank you for your time and attention. Look for the next edition in the coming weeks.

Please note: previous editions of the newsletter are archived online.