



PPFA

2013 CONVENTION

January 26-30, 2013 • Mirage Hotel & Casino, Las Vegas
Concurrent with WCAF Expo

Q: What is the PPFA 2013 Annual Convention?

A: The biggest and best event of the PPFA year! And even bigger and better by running concurrent with the West Coast Art & Frame Expo/National Conference – Jan. 27-30, 2013 (and the PPFA Chapter Leaders Conference on Jan. 26). PPFA 2013 and WCAF Expo/National Conference are both at the Mirage Hotel in Las Vegas.

Q: Who are your PPFA speakers?

A: Our terrific line-up of PPFA experts includes Kirstie Bennett, Ellen Collins, Jared Davis, David Lantrip, Rob Markoff, Joyce Michels, Jim Miller, Chris Paschke, Hugh Phibbs, Linda Pujo, Suzanne Smeaton, and Ron Stark.

Q: What framing topics are on tap?

A: Technical framing topics include building 3-D glass shadowboxes; striplining and stretching canvas; preservation physics and chemistry; a hands-on sewing/lacing/couching session; and preserving/framing animation cels, military memorabilia, high-end giclee prints.

Q: What about business and marketing sessions?

A: A how-to workshop on creative uses for Photoshop in the frame shop; marketing with e-newsletters; and managing the “Social Media Beast.”

Q: I'm a Master Certified Picture Framer: Do you offer MCPF Continuing Education?

A: Nine sessions meet the requirements for MCPF Continuing Education – but any framer is welcome and will enjoy and learn from these advanced sessions.

Q: What is your Welcome Reception & Vendor Showcase?

A: This event – a HUGE success at PPFA 2012! – will take place 6 to 8 p.m. on Sunday, January 27 at the Mirage Hotel. Enjoy pre-show one-on-one time with PPFA suppliers and vendors in a light hors d'oeuvres reception. Preview tabletop displays, renew acquaintances, and forge new connections with framing vendors. More details coming soon!

Q: Who is the Keynote speaker at Sunday's lunch/Member Meeting?

A: Suzanne Smeaton, Gallery Director at Eli Wilner & Company in New York, will give a Powerpoint presen-

tation showcasing the re-creation of the original, monumental 19th century frame for “Washington Crossing the Delaware,” for the Metropolitan Museum of Art.

Her talk will detail every step of the process from working with curators and period photographs, crafting, carving, and gilding the frame over 3 years, to the final delivery and installation of the frame that holds the 12-by-21-foot iconic American painting.

Q: Can I pay a la carte for the Keynote lunch?

A: Absolutely – we hate for anyone to miss it! You're welcome to attend our lunch and meet and mingle with PPFA members. We'll also introduce the new PPFA Board of Directors, and present the annual PPFA Service Awards. More details soon!

Q: How do I register for PPFA 2013?

A: Although PPFA 2013 is a separate convention, registration is handled by WCAF/PFM – but you'll be able to access registration through www.ppfa.com after reading about speakers, topics and events. Registration opens November 1.

Q: Any special deals?

A: In a Special Combo Deal, PPFA members can buy a PPFA All Convention Pass for \$240 AND get a WCAF & National Conference VIP Pass at the special PPFA rate of \$159, saving \$240 off the regular price! Entire package: \$399. PPFA members will receive a coupon code to use when registering. Non-member pricing is also available (and includes \$95 towards joining PPFA!)

Q: What does this Combo deal get me?

A: Complete details to follow soon!

Q: What classes are excluded in the PPFA All Convention Pass?

A: All PFM National Conference classes are excluded – so be sure to buy the Combo!! PPFA certification exams/courses are also excluded. Visit www.ppfa.com for information on Certification, a CPF Study Guide, etc.

Q: Registration opens Nov. 1 – what if I register later?

A: Don't wait too long – you may miss out on fabulous

discounts and deals at PPFA 2013 and the WCAF Expo/National Conference. Early Birds get the best deals!

Q: Can I pay for sessions a la carte?

A: Absolutely – perhaps you can only stay a day or two, and a la carte may work best. But the best deal is the COMBO package!

Q: What if I want to take the CPF Exam – or advance to MCPF – or need to Recertify?

A: PPFA 2013 will offer Certification courses and exams, and two free courses, Introduction to the CPF Exam, and Introduction to the MCPF exam. Visit www.ppfa.com for information on Certification.
** Framers with CPF designation must recertify every four years – check to see if your status is due to expire, or call PPFA at 800-762-9287.

Q: What is the PPFA International Framing Competition?

A: The finals of yearlong PPFA Chapter competitions will be judged at and entries displayed on the WCAF show floor. Attendees may vote for Popular Choice. Winners will be honored at an Award presentation.

Q: I'm a PPFA Competition Judge – or I'd like to become one. What Judging Classes do you offer?

A: PPFA will hold “Understanding Competition Judging” for would-be judges; a “Judges Update” class for Approved or Accredited PPFA judges; and the annual PPFA Judges meeting.

Q: I plan to attend the PPFA Chapter Leaders Conference on January 26 - what do I need to know?

A: Our Chapter Leaders get regular e-mailed information from us – if you have not received information, contact PPFA at 800-762-9287 or email ppfa@ppfa.com.

Check out PPFA 2013 events/activities at www.ppfa.com coming soon! When you've read all about PPFA 2013, you can click through to registration at www.wcafshow.com! It's easy! But if you need help or have further questions, call PPFA at 800-762-9287 or email ppfa@ppfa.com

See you in Vegas!