PMA SPONSORSHIP OPPORTUNTIES

DIMA

2013 CONFERENCE

January 6-7, 2013

Bally's, Las Vegas, Nevada

embrace **ideas** • enrich **relationships** • explore **technology**

PSPA/SPAA

2013 CONFERENCE

January 6-7, 2013 Bally's, Las Vegas, Nevada

Keynote Sponsor – $15,000 *(2 available)*

- Rotating banner ad on conference website
- Podcast interview on DIMAcast
- Sponsorship of one Keynote session including:
  - Providing speaker
  - Speaker introduction (approximately two minutes)
- Literature on table in room
- Company name on the conference brochure connected with the Keynote
- Recognition on Conference website, On-site signage, Conference program
- Complimentary DIMA Conference attendee list
- Complimentary 10' x 10' area in the Vendor Reception
- 4 conference passes

Platinum Sponsor – $10,000

- Rotating banner ad on conference website
- Podcast interview on DIMAcast
- Sponsorship of one educational session including:
  - Collaboration on session content
  - Speaker introduction (approximately two minutes)
  - Literature on table in room
- Company name on conference brochure (next to session)
- Recognition on Conference website, On-site signage, and Conference program
- Complimentary DIMA Conference attendee list
- Complimentary 10' x 10' area in the Vendor Reception
- 3 conference passes

Gold Sponsor – $5,000

- Rotating banner ad on conference website
- Recognition on conference website, On-site signage, and Conference program
- Complimentary Conference attendee list
- Complimentary table in the Vendor Reception*
- 1 conference pass

Networking Break Sponsor – $2,500

- Literature on table in break area
- On-site signage at break
- Complimentary table in the Vendor Reception*
- 1 conference pass

Session Sponsor – $2,000

- Literature on table in session room
- Brief speaker introduction (approximately 2 minutes)
- Complimentary Conference attendee list
- Complimentary table in the Vendor Reception*
- 1 conference pass

Vendor Reception Sponsor PLUS – $1,000

- Complimentary Conference attendee list
- Display table*
- Tent card with company name
- Company name listed on "Vendor Reception List" on conference website
- 1 conference pass

Vendor Reception Sponsor – $750

- Display table*
- Tent card with company name
- Company name listed on "Vendor Reception List" on conference website

**Table contents are limited to promotional literature, small products that fit within the table dimensions, and small pop-up displays (must be no larger than 2' in height).*

Member pricing is shown. Contact Jeff Frazine for nonmember pricing.

For more information contact:

Jeff Frazine
Sales Executive

PMA
2282 Springport Road, Suite F, Jackson, MI 49202 USA
Tel: +1-517-788-8100, ext. 101 | Mobile: +1-616-450-6914
Fax: +1-517-788-8371 | jfrazine@pmai.org | Skype: jeff.frazine
www.pmai.org