6Sight Mobile Imaging Summit Program

1:00 p.m. — 1:40 p.m.
Presentation: Camera Phone Industry Perspective

Speaker: **J. Gerry Purdy, Ph.D.**, MobileTrax

1:40 p.m. — 1:50 p.m.
New Technology Showcase: muvee

Speaker: **Terence Swee**, muvee

1:55 p.m. — 2:50 p.m.
Panel: Trends in Mobile Imaging

Think half a million apps and 10 billion downloads and it's clear that it's not just hardware driving the mobile industry. Speakers on this panel will discuss the most important trends in mobile imaging software and services, which in turn are driving the whole digital imaging sector of the economy.

Moderator: **J. Gerry Purdy**, Ph.D., MobileTrax
Speakers: **Jiren Parikh**, Exclaim Mobility; **Terence Swee**, muvee; **Amnon Gavish**, Vidyo

2:50 p.m. — 3:00 p.m.
New Technology Showcase: Scalado

Speaker: **Sami Niemi**, Scalado

3:00 p.m. — 3:15 p.m.
Break

3:15 p.m. — 3:45 p.m.
Presentation: State of the Camera Phone

Speaker: **Tony Henning**, The 6Sight Report

3:50 p.m. — 4:00 p.m.
New Technology Showcase: Silicon Hive

Speaker: **Ingolf Held**, Silicon Hive

4:00 p.m. — 5:00 p.m.
Panel: Camera Phone Devices and Components

For ten years camera-phones have been compared to traditional digital still cameras, but with more sensitive, higher-resolution sensors, improved optics, more powerful image processors, better photo lights and sophisticated DSC features (smile and face detection, red-eye reduction, automatic scene modes, etc.), that comparison is no longer relevant or necessary. This panel will discuss how continuing hardware improvements in camera-phones -- coupled with an expanding universe of imaging apps -- are driving the wider imaging industry.

Moderator: **Tony Henning**, The 6Sight Report
Speakers:
Ingolf Held, Silicon Hive; **Sami Niemi**, Scalado; **JP Wollersheim**, Microsoft; **Madhu Athreya**, Intel Corp

5:05 p.m. — 5:15 p.m.
New Technology Showcase: TBD

5:20 p.m. — 5:30 p.m.
Presentation: Closing Remarks

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