SPONSORSHIP OPPORTUNITIES

school & sports *photography*

PSPA 2011 SPAA
ANNUAL CONFERENCES
Connect • Capture • Profit
Co-locating with WPPI

February 19-20, 2011
Bally's Las Vegas
www.pmai.org/pspa-spaa2011

Why sponsor?

There's no better way to promote your products and company to a focused audience of school and sport photographers than by sponsoring the PSPA and SPAA Annual Conferences.

In addition to brand awareness, some sponsorship levels provide direct access to the attendee list, allowing you to reach them even after the event!

Connect with a targeted audience.
Capture new leads.
Profit with new relationships.

Event Sponsors

Take advantage of these premium opportunities to reach school and sport photographers before, during, and after the conference.

Platinum – $10,000

- Two online banner ads. Ads can be placed on the conference website, or the SPAA or PSPA association website. Ads will run for two months between now and the event.
- Logo on:
  - Conference website
  - On-site signage
  - Conference brochure
  - Emails to sport, school, portrait, and event photographers
- Complimentary attendee list
- Complimentary Vendor Reception table
- Complimentary videotaping of session sponsored (if applicable) and later placed online

Gold – $5,000

- One online banner ad. Ad can be placed on the conference website, or the SPAA or PSPA association website. Ad will run for two months between now and the event.
- Logo on:
  - Conference website
  - On-site signage
- Complimentary attendee list
- Complimentary Vendor Reception table

Individual Sponsorship Options

Reach conference attendees on-site with presentation and literature distribution options.

Keynote Lunch Sponsor – $5,000

- 15-minute company/product presentation
- Speaker introduction
- Literature on table in room
- Company name on:
  - Conference website
  - On-site signage
  - Conference brochure (next to luncheon session)

Networking Lunch Sponsor – $2,000 (up to three opportunities available)

- 10-minute company/product presentation
- Literature on table in room
- Company name on:
  - Conference website (next to luncheon session)
  - On-site signage

Session Sponsor – $1,000

- 10-minute company/product presentation
- Speaker introduction
- Literature on table in room
- Company name on:
  - Conference website (next to session)
  - Conference brochure (next to session)

Networking Break Sponsor – $500

- Literature on table in break area
- On-site signage

Vendor Reception

Meet face-to-face with conference attendees during a 2-hour networking reception. This is the perfect opportunity to show off your products and services to a dedicated audience in a relaxed environment.

Vendor Reception Sponsor PLUS – $750

- Complimentary attendee list
- Display table
- Tent card with company name
- 2 hours of direct access to attendees
- Company name listed on "Vendor Reception List" on conference website

Vendor Reception Sponsor – $500

- Display table
- Tent card with company name
- 2 hours of direct access to attendees
- Company name listed on "Vendor Reception List" on conference website

Custom Solutions

Don't see a sponsorship option that works for you? Develop your own unique sponsorship category, specifically targeting your needs and budget. For consideration, contact Jon Rousseau at jrousseau@pmai.org with your concept.

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